

# CERP

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## Jinnah Fellowship **Summer 2023**

Jul 3, 2023 - Aug 4, 2023  
**Lahore, Pakistan**



[www.cerp.org.pk](http://www.cerp.org.pk)

# CERP

Based in Lahore, Pakistan, CERP is a leading independent social impact organisation focused on improving decision-making through rigorous research, advanced analytics, capacity building, data collection, advisory services.

There is a tremendous amount of data collected but often, little emphasis is put on properly analysing it to inform crucial decisions. **CERP brings a world-class skill set to clean, collate and make sense of the data to draw deeper insights and ultimately actionable intelligence – deploying data and evidence to drive better decisions, and eventually high-impact reforms across multiple sectors.** In more than a decade since its inception, CERP's past work has been supported by prominent funding organisations such as the World Bank, Bill & Melinda Gates Foundation (BMFG), Asian Development Bank, UK Aid, and UNDP, among others.

Deepening the culture of evidence across public and private sectors, inspiring innovation, and driving impact to improve lives.

300+	40+	100+	90+
Team Members	Active Projects	Global & Local Partners	Academic Research Fellows Globally

## Verticals/Departments

### Analytics

Empowers organisations to effectively use data to make better decisions

### Survey

Collects data using cutting-edge practices to ensure quality accuracy and reliability

### Research

Generates rigorous evidence to help policymakers address real-world challenges

### Advisory

Translates evidence and insights into actions

### CERP Labs

Spearheads technological innovation for social impact

### Executive Education

Designs quality education products to develop human capital in Pakistan

## CERP's Jinnah Fellowship – Lahore, Pakistan

CERP's Jinnah Fellowship (**comprising of tracks 1-3**) is a first-of-its kind, highly selective summer work-study programme in Lahore, Pakistan that is designed for, and aims to equip the youth interested in the development sector with experiential learning and on-ground field experience, tailored technical and professional development skills, and networking/engagement opportunities.

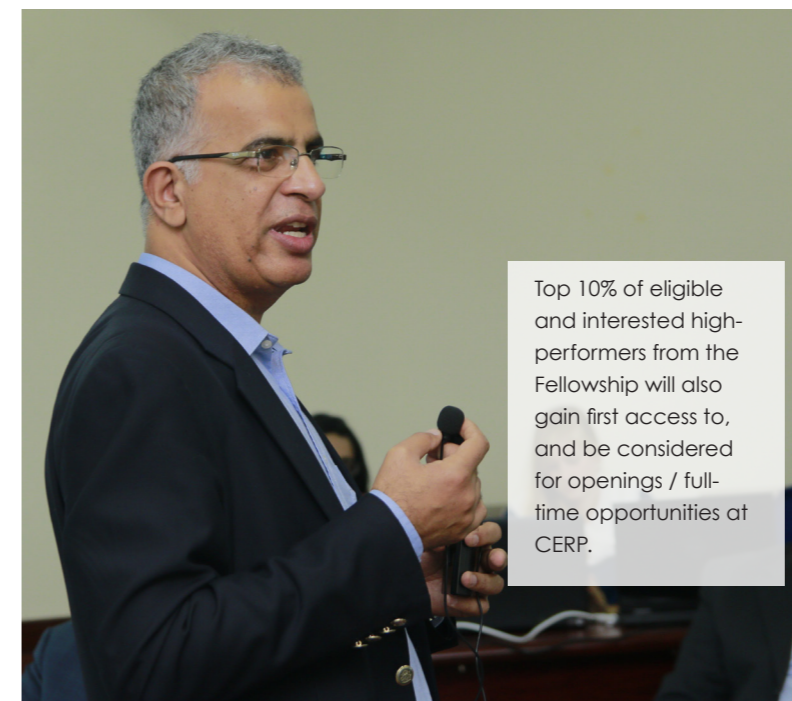
**Track 1** Overseas Pakistani-origin/diaspora High School students residing outside Pakistan with high academic and extracurricular performance  
(5-week programme) - Launching Summer 2023

**Track 2** Overseas Pakistani-origin/diaspora Undergraduate students residing outside Pakistan (rising juniors/seniors)  
(8-week programme) - Launching Summer 2024

**Track 3** Local applicants, students & young professionals, residing within Pakistan

- Undergraduate (rising juniors/seniors) and graduate students pursuing their degrees in Economics, Political Science, Public Policy, or a related discipline
- Recent graduates and early career professionals

(8-week programme) - Launching Summer 2024



Top 10% of eligible and interested high-performers from the Fellowship will also gain first access to, and be considered for openings / full-time opportunities at CERP.

#### Note:

Upon the launch of all tracks in Summer of 2024, this will be a multi-disciplinary programme and candidates from all educational backgrounds are welcome to apply. Therefore, should others wish to apply, the Fellowship will be open to students from other disciplines such as business, statistics, mathematics, engineering, computer science, the physical sciences, the social and behavioral sciences and other areas of study.

## Why Jinnah Fellowship?

Applications are now open for Track 1, launching in Summer 2023.

For Track 1 Fellows, it is a platform to immerse in Pakistan's cultural and development context, and benefit from an enriching, global experience before entering college. With the Pakistani diaspora population spread across the world (US, UK, Canada, Europe, Australia and others) it is an opportunity to reconnect to their roots and explore their native country while growing in the programme personally and professionally.



The Jinnah Fellowship is a unique and comprehensive opportunity for individuals with intellectual curiosity and interest in development economics, research and policy analysis to:

1. Gain hands-on, real-world work experience with placement in rigorous development sector projects undertaken by CERP (Maternal Health, Education, Climate/Agriculture, others) through analytical and field work in Pakistan
2. Build employable skills, apply learnings in real-time, and advance growth to be able to successfully enter the development or public sectors at international development organizations, government departments, non-governmental organisations, and bilateral and multilateral development agencies in Pakistan or abroad
3. Network with award-winning academics, globally recognised experts and international development economists



## The Fellowship is enriched with:

### Community Building:

Fellows will have a unique opportunity to connect with a myriad of individuals ranging from undergraduate and graduate interns from local and global universities, like-minded Jinnah Fellows, and current employees and senior leadership at CERP during the summer. Outside of CERP, Fellows will explore the city through a series of planned excursions in Lahore, the cultural capital of the country, and recreation activities to deepen their knowledge and understanding of Pakistan.



### Weekly Mentor-Mentee Programme:

All participants will be matched with highly skilled, seasoned professionals in their fields at CERP for career exploration support, higher education guidance, informal training, motivation, direction and advice.

### Bi-Weekly Seminar Series:

Every other Friday, interactive sessions on a variety of relevant topics will be held for Fellows with the following guest speakers (CERP Board Members, Senior Executives, CERP Research Fellows/CERP Graduate Student Fellows, others).



### Group Coaching Session with CERP's Board Member(s)



## Programme Structure

### 1) Capacity Building

The programme will be inaugurated with a week-long series of ongoing skills development courses:

#### **Technical Skills: Data Science & Software**

This course builds the Fellows' technical skill sets in relation to data science and data-driven decision-making to understand the importance and effective use of data and evidence; empowers them to conduct impactful work in the development sector domain in and outside Pakistan, and effectively link theory with real-world policy problems. It enables Fellows to learn new software and perform data-related tasks, alongside modules on:

**Qualitative & Quantitative Research**

**STATA**

**Data Collection**

**Data Analysis**

#### **Power Skills: Professional & Personal Development**

This course builds Fellows' non-cognitive skills, essential for long-term success, in the following areas:

##### **i) Development Sector Fundamentals & Problem Solving**

Learn about the landscape and fundamentals of the development sector in Pakistan

Build key skill sets with modules on the introduction to: Data Collection Methods, M&E, and Research Ethics

Learn how to employ critical thinking techniques specific to challenges commonly encountered for development / M&E / research sectors, in order to assess problems accurately, evaluate alternative solutions and anticipate risks

##### **ii) Workplace Ethics, Etiquette & Career Management Essentials**

Learn the art and rules of writing/structuring effective resumes and cover letters, and perfecting the 'elevator pitch'

Learn how to write powerful emails for professional needs, and email etiquette

Understand how to structure responses, perfect delivery, and ace interviews using frameworks, templates, and mock/simulations

Learn how to practice leading without authority

Develop essential internship / job search strategies and networking techniques and tools

Gain insight into best-in-class time management techniques, SMART goal setting, and frameworks for work planning

##### **iii) Effective Communication: Oral & Written – Presentation & Public Speaking Skills**

Strengthen ability to lead and communicate powerfully in different settings with development, public and private sector stakeholders (including but not limited to: NGOs, INGOs, non-profits, government partners, and multilateral institutions)

Learn how to manage voice and pace to become a credible communicator / public speaker with vocal confidence & presence

Learn how to structure a compelling presentation / slide deck using global best practice templates to achieve desired results

##### **iv) Foundations of Negotiation**

Prepare for negotiations using a research-based framework and techniques to improve negotiation outcomes – for personal and professional use, and tips on navigating difficult conversations within a negotiation



## 2) Placement to CERP Projects

As part of the multi-week experiential learning and work experience to learn on the job, Fellows will be matched to verticals / research projects at CERP based on their skills, interests, preferences and project requirements. As part of their work experience, they will gain hands-on field exposure and experience in the outskirts of Lahore (subject to relevant government approvals for conducting field research and qualitative interviews / surveys). Fellows will be assigned a capstone project (including but not limited to: literature reviews, case studies, policy briefs, data collection and cleaning, statistical analysis) to deliver and present to a panel of experts, culminating the end of the Fellowship, in order to allow Fellows to apply skills learned to a real-world project, under their ownership end-to-end. Jinnah Fellows will also receive a monthly stipend for their time.

## Application Process

To apply to the Fellowship, applicants are required to submit the [online application](#) on the CERP website.

- **Applications Open: Mar 15, 2023**

- **Applications Close: Apr 30, 2023** (11:59 PM Pakistan Standard Time)

Interested applicants are welcome to learn more about the Jinnah Fellowship through the online information session ([Zoom](#)) scheduled for **Apr 8, 2023** (6 PM-7 PM Pakistan Standard Time).

Prospective candidates are encouraged to apply early as applications will be reviewed on a rolling basis and interviews will be conducted in April.

## Fellowship Fee

**The Fellowship fee is \$5,000.**

(This includes the programme cost, local transportation, and intra-city excursions).

Upon selection, to confirm their seat in the programme, Fellows will be required to submit the fee by **May 12, 2023**.

## For More Information:



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